



Sponsor Information

The Web Audio Conference (WAC) is an international conference dedicated to web audio technologies and applications. Every year, the conference attracts between one and two hundred of the world's leading developers, researchers, artists and stakeholders in the topic. WAC is going into its 6th edition from the 5th to the 7th of July 2021. After London, Paris, Atlanta, Berlin and Trondheim this year's conference will take place in Barcelona for the first time.

Barcelona is the technology capital of Spain, which is well-connected locally, nationally, and internationally. This year, the event will be organized by SaaS Music Digital Distribution Platform SonoSuite and the Music Technology Group (MTG) of the Universitat Pompeu Fabra, Barcelona who successfully hosted the *#DLBCN 2018: Deep Learning Barcelona Symposium*, the *European Research Music Conference in 2018*, *TEI 2013: 7th International Conference* and the *Embedded and Embodied Interaction* among many other successful events since 1998.

The MTG, as part of the Department of Information and Communication Technologies, carries out research on topics such as audio signal processing, music information retrieval, musical interfaces, and computational musicology. The MTG wants to contribute to the improvement of the information and communication technologies related to sound and music, carrying out competitive research at the international level and at the same time transferring its results to society.

As a sponsor, you will have excellent opportunities to connect with talented audio developers, advertise your products, and support a burgeoning creative community. The conference consists of two days of talks, one banquet (with speakers and attendees), two concerts, demo/poster sessions, and a full day of workshops and tutorials. This edition the conference will be full-hybrid, with reduced capacity in the venues for safety reasons and online streaming of the events. All will be held at Campus Poblenou at Universitat Pompeu Fabra.

Sponsor levels of WAC

Sponsors will be mentioned on the conference website, administrative slides during the conference, and other informational material (e.g. promotional banners at the conference and at the concerts). Depending on the type of plan you choose, your logo will be more or less prominent.



VIP Ticket

700€

- 1 free ticket
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under “Golden Tickets”

Bronze Sponsor

1000€

- 1 free ticket
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under “Bronze Sponsors”, banners and all email communications
- Placement of your banner at the demo presentations
- Opportunity to showcase your products and/or services in a shared table during the demo/poster sessions

Diversity Sponsor

2000€

- 2 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under “Diversity Sponsors”, banners and all email communications with more space and visibility
- Placement of your banner at the demo presentations at a premium area
- Opportunity to showcase your products and/or services in a shared table during the demo/poster sessions
- Opportunity to add merchandise in the conference bag

Silver Sponsor

2500€

- 2 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under “Silver Sponsors”, banners and all email communications with more space and visibility
- Placement of your banner at the demo presentations at a premium area
- Opportunity to showcase your products and/or services in your own table during the demo/poster sessions
- Opportunity to add merchandise in the conference bag



Gold Sponsor

5000€

- 3 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under “Gold Sponsors”, banners and all email communications with more space and visibility
- Placement of your banner at the demo presentations at a premium area
- Opportunity to showcase your products and/or services in your own table during the demo/poster sessions
- Opportunity to add merchandise in the conference bag
- Opportunity to present a workshop, tutorial or a talk, ideally about a topic related to the conference theme
- Opportunity to display individual banners and streamers at the conference

Banquet Sponsor (limited to one sponsor)

6000€

- 3 free tickets
- Distribution of a digital pack with promotional material with your logo included
- Your logo and website link displayed on the WAC website under “Banquet Sponsor”, banners and all email communications with more space and visibility
- Opportunity to add merchandise in the conference bag
- Sponsor branding will be displayed in the banquet

Contact

If you are interested in sponsoring or if you have questions, feel free to contact us at sponsor@webaudioconf2021.com